HOW TO PLACE THE LOGO

• Always align the logo on the left side or on the right side of the page

• Use a white box behind the logo

• The size of the white box is defined by the size of the logo (see above)

• Placement of the box:
  - top: leave 2x or 4x above
  - centred
  - bottom: leave 2x or 4x below
EXAMPLES HOW TO PLACE THE LOGO
<table>
<thead>
<tr>
<th>Colour Code</th>
<th>Red</th>
<th>Green</th>
<th>Blue</th>
<th>Hex Code</th>
</tr>
</thead>
<tbody>
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<td>80</td>
<td>0</td>
<td>#A81573</td>
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<tr>
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<td>36</td>
<td>100</td>
<td>12</td>
<td>#14ADE5</td>
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<tr>
<td>#14ADE5</td>
<td>72</td>
<td>10</td>
<td>0</td>
<td></td>
</tr>
</tbody>
</table>
THE VISUALS

You can use normal colored picture, in the background.

You can also use one or two colors pictures. Using the colors of the logo.